

BENTON'S HAULAGE DEPLOY FLEET MANAGER SOLUTION INTO 40 STRONG FLEET



Company Profile

Benton's Haulage deliver general haulage nationwide, running vehicles ranging from Ford Transits to 44 tonne articulated units, including crane mounted vehicles and trailer-mounted fork lift trucks. The company operates primarily within the exhibition, events and automotive industries but also specialise in providing logistic solutions to the construction industry.

Business Issues

When investigating potential telematics solutions, Benton's were clear that they needed more than a straight-forward tracking product.

With increasing fuel costs, the company needed to see clear improvements in the fuel efficiency of its fleet. Mobile phone usage was also an issue for the company, not just in respect of running costs but also in terms of compliance with new phone laws.

Benton's further wanted the ability to monitor waiting, delivery and collection times and needed a solution that could highlight vehicle standing times at customer premises.

Solution Provided

Benton's deployed the Fleet Manager solution from MiX Telematics as a tool to help them address these issues. The solution gave Benton's the ability to record the exact quantity of fuel used and the ability to monitor the effectiveness of their drivers.

Fleet Manager was also used by Benton's Haulage to communicate vital information to their customers in real time and to record trailer mileage so that they were maintained at appropriate intervals.

High Performance Delivered

Benton's Haulage gained substantial benefit from MiX Telematics' Fleet Manager solution. Within a year of the solution being implemented the company achieved:

- Fuel savings of in excess of £20,000
- A saving of 25% in the company's mobile call costs
- Savings of £500 per month through the defence of incorrect congestion charges by being able to evidence vehicles were elsewhere are the time at which the charge was applied
- Savings of £250 for parking offences received where the vehicle registration number was incorrectly detailed
- The ability to dispatch the most appropriate vehicle to a job
- The ability to track mileage of trailers for maintenance and inspections