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## MIX TELEMATICS PRESS RELEASE

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### MiX Vehicle Conversion Specialists launches versatile incident pod for the Blue Light sector at the Emergency Services Show 2010

**10 September 2010** - West Midlands-based MiX Vehicle Conversion Specialists is developing two new variants of its lightweight Alu-pod pick-up truck body system for Blue Light sector applications. With fixed and demountable designs currently being finalised, the new products will be launched and demonstrated at the forthcoming Emergency Services Show (Stoneleigh Park, Coventry, 24-25 November).

"Alu-pod is already a tried, tested and proven design in the Utilities sectors and we are now extending its capabilities to suit professionals in the Blue Light sector," comments Tom Dougall, Account Manager for MiX Vehicle Conversion Specialists. "Our new designs are being developed as the result of consultations with emergency services operators, who have expressed a clearly defined need for a lightweight, flexible and versatile storage solution for use in on- and off-road emergency situations. With its ability to fit a range of vehicles, plus our capability to accommodate individual specifications, we believe the new Blue Light Alu-pods have a great market potential."

Constructed from fully-recyclable aluminium, MiX Vehicle Conversion Specialists' Alu-pods provide a lightweight but durable design solution which can help increase payload by at least 100 kilogrammes compared to traditional GRP storage systems. The units' lift-up gas-strut doors are lockable and provide a reliable seal against the environment. The flat floor is capable of accommodating a standard euro pallet and the modular storage system provides compartments, drawers and racking and allows the Alu-pod to be configured for a wide variety of equipment and applications.

#### **MiX Telematics Vehicle Conversion Specialists**

Centrally located in Birmingham in extensive state-of-the-art premises, MiX Vehicle Conversion Specialists provides a comprehensive bodybuilding and vehicle-equipping service to its customers, many of which are high-profile operators in the utilities industry. The company is a division of MiX Telematics, the global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 100 countries on six continents.

#### **Further information:**

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