

10-12
2 November 2010

Unlocking the potential of digital tachograph download information as MiX Telematics launches MiX DriveTime

MiX Telematics has launched MiX DriveTime, an all-new solution which combines fleet management capabilities with remote digital tachograph data downloading. Now, in a single system, managers can benefit from driver and vehicle management functionality as well as ensuring their fleet's legal compliance.

"MiX DriveTime unlocks the fleet management potential of data downloaded from digital tachographs by enabling managers to access and interpret the information it contains," explains Steve Coffin, Marketing & Operations Director for MiX Telematics. "This information can be used to show, for example, which drivers and vehicles are best placed in terms of accepting jobs, as MiX DriveTime provides real-time access to a driver's remaining working hours and his or her vehicle's location."

MiX DriveTime works in conjunction with VDO's DLD® Wide Range data downloading system and the latest-generation VDO digital tachographs. No additional investment in software is required as reports are delivered via an intuitive web-based interface based on Microsoft's Silverlight technology, which is supported by a majority of web browsers. For more detailed analytical information, driver activity and event reports can also be accessed.

Further information on MiX Drive Time can be found at www.mixdrivetime.com

MiX Telematics

Founded in 1996, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 75 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years – helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers.

Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, Germany and the United Kingdom and an extensive global distribution network.

Further information:

Steve Coffin

Marketing & Operations Director
MiX Telematics (UK), 6180 Knights Court,
Solihull Parkway,
Birmingham Business Park,
Birmingham, B37 7YB
Tel: 0121 717 5385
Mob: 07787 103267
E-mail: steve.coffin@mixtelematics.com

Phil Sampson

Albany Communications
Tel: 01525 372494
Mob: 07885 152132
E-mail: psampson@albanycom.co.uk

www.mixtelematics.co.uk