
MIX TELEMATICS PRESS RELEASE

Setting the standard: MiX Telematics achieves ISO 14001 certification

MiX Telematics has achieved certification to the internationally-recognised ISO 14001 environmental management standard, underpinning the company's commitment to minimising the impact of its operations upon the environment.

"As a leading supplier of products and services designed to help our customers reduce their carbon footprints, it follows that we should ensure our own operations are also as environmentally-responsible as possible," comments Steve Coffin, Operations and Marketing Director for MiX Telematics.

"Gaining certification to ISO 14001 has involved the formulation and enactment of a wide range of environment-related policies, which has involved every member of staff and touched every aspect of our operations. The challenge going forward is for us to seek further improvements in all we do to ensure that MiX Telematics remains at the cutting edge of our industry from an environmental perspective."

Defined as a process for controlling and improving a company's environmental performance, ISO 14001 is achieved by satisfying a number of key requirements. These include establishing an environmental policy, identifying which of a business's operations impact upon the environment and taking steps to minimise that impact accordingly. Results and outcomes, including legal compliance, are then audited and monitored on an on-going basis.

"With many Local Authorities and larger operators requiring their suppliers to demonstrate a commitment to the environment and maintain that by way of complying to recognised standards, we regard ISO 14001 as an important part of the business mix today. As such, we are delighted to have achieved certification to ISO 14001," concludes Steve Coffin.

MiX Telematics

Founded in 1996, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 75 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand

and sold by Siemens VDO for 10 years – helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, Germany and the United Kingdom and an extensive global distribution network.

Further information:

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