
MIX TELEMATICS PRESS RELEASE

MiX Telematics at IAA Hanover

Hall 24, Stand G1, 22 to 30 September 2010

MiX Telematics will be exhibiting a wide range of products and services on stand G1 in Hall 24, and introducing its latest solution, MiX DriveTime, at this year's IAA Commercial Vehicle Show in Hanover, Germany.

MiX DriveTime is the ultimate solution for owners of heavy commercial vehicles in Europe. With one system, fleet managers can easily download digital tachograph data remotely to ensure legal compliance whilst also benefitting from world-class driver and vehicle management functionality, including track and trace, event monitoring and reporting.

Fleet Manager, the company's flagship fleet management solution, will also be on show. This product offers comprehensive fleet management functionality and can be used in conjunction with MiX Telematics' web-based reporting tool, FM-Web to monitor drivers and vehicles around the world in real-time.

Also on display will be MiX Telematics' mobile platform MiX Mobile, which provides fleet managers with the technology to manage their fleets via mobile devices when a computer is not available. MiX Mobile is currently available for smart phones, such as BlackBerry, iPhone, iPad or devices making use of the open source operating system, Android.

INTERVIEW OPPORTUNITIES

Wed 22 Sep: 15:30 – 18:00 hrs

Thu 23 Sep: 09:00 – 12:00 hrs and 14:00 – 18:00 hrs

We are able to offer interview opportunities with the following key MiX Telematics executives in Hanover. If you would like to arrange an interview, please contact Phil Sampson on +44 7885 152132 or psampson@albanycom.co.uk as soon as possible (interviews will be arranged on a 'first come, first served' basis).

Stefan Joselowitz, CEO of MiX Telematics

Stefan Joselowitz has been successful in several senior management positions over a career spanning 20 years. Specifically, these include Sales Director and later CEO of Shurlok (Pty) Ltd. Mr Joselowitz and his team built Shurlok into the dominant vehicle security company in South Africa. He also successfully developed a European sales and distribution channel for Electromactic (Pty) Ltd. In

1995, Mr Joselowitz put together a funding consortium and launched Matrix Vehicle Tracking. He is currently based in Florida, USA in order to focus on the American markets.

Charles Tasker, Managing Director of MiX Telematics (International)

In 1986 Charles Tasker founded DataPro which was acquired by Control Instruments in 1996. In 1997 Charles joined CI as managing director of their fleet management business which became CI OmnBridge which was acquired by Telimatrix in 2007. Charles is the Managing Director of MiX Telematics International, although based in Stellenbosch, South Africa, he is responsible for global sales, R&D and marketing for the international market.

Terry Buzer, Managing Director of MiX Telematics UK Limited.

Terry Buzer was appointed to the board of Control Instruments Group in 1987 having joined the company in 1981 and becoming Managing Director of Control Instruments Pty. Limited in 1984. Terry was involved in all aspects of Control Instruments' evolution, initially focusing on operational performance and productivity issues and additionally, in the last 10 years, on strategic direction, business start-ups, acquisitions and mergers. When TeliMatrix acquired CI OmniBridge, Terry resigned from the CI board and joined TeliMatrix. Terry now heads up MiX Telematics Europe and is based in Birmingham in the UK.

MiX Telematics

Founded in 1996, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 75 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years – helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, Germany and the United Kingdom and an extensive global distribution network.

Further information:

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For further information visit our website: www.mixtelematics.co.uk