
MIX TELEMATICS PRESS RELEASE

MiX Telematics launches MiX DriveTime, making DTCO data readily available for fleet

Making the most of your VDO DLD® Wide Range with MiX DriveTime

Birmingham, United Kingdom, 23 September 2010 – MiX Telematics, global leaders in fleet management and vehicle tracking solutions, have launched MiX DriveTime, the latest addition to their extensive product range. MiX DriveTime is the ultimate solution for owners of heavy commercial vehicles in Europe. With one system, fleet managers can easily download DTCO data remotely to ensure legal compliance whilst also benefitting from world-class driver and vehicle management functionality, including track & trace, event monitoring and reporting.

In order to fulfil EU legal obligations for the downloading and archiving of digital tachograph information, DTCO and driver card data have to be downloaded periodically. When conducted manually, this process can be time consuming and require a lot of coordination and monitoring at the office. Now with the new generation VDO DTCO combined with a VDO DLD® Wide Range, fleet managers have an automated, hands-free solution; saving them time, money and effort.

Latest web technology for easy data access

Subscribing to MiX DriveTime allows fleet managers to unlock the potential hidden inside their existing Wide Range VDO DLD® units. No additional software is required as the intuitive web-based interface uses Microsoft's Silverlight technology, supported by most web browsers. Fleet managers have access to real-time information including vehicle movements, current driver status and remaining working hours. For more detailed analytical information, the fleet manager can access driver activity and event reports. Fuel reports will also be included as a complimentary launch offer until February 2011 only; so existing DLD customers are urged to subscribe to MiX DriveTime before then.

With the ability to know where your vehicles and drivers are in real-time, fleet efficiency and customer service can be significantly improved. Monitoring working hours of drivers in real-time allows fleet managers to easily see how many hours each driver has left for a specific period thereby improving planning whilst ensuring legal compliance.

More information can be found at www.mixdrivetime.com

About MiX Telematics

Founded in 1995, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 100 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years - helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron, Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, the United Kingdom, North America, Australia, Dubai and work via an extensive global distribution network.

For more information, please visit www.mixtelematics.com

Contact Information:

Tammy Lotz
Communications Manager
Tel: +27 (0)21 880-5601
Fax: +27 (0)21 880 1784
e-Mail: tammy.lotz@mixtelematics.com