
MIX TELEMATICS PRESS RELEASE

MiX Telematics at EuroBus Expo 2010: First public showing of MiX Insight Reports and MiX Insight Analyser

13 September 2010 - MiX Telematics will be showing its recently-launched Insight Reports and Insight Analyser solutions at the forthcoming EuroBus Expo 2010 show (Hall 5, National Exhibition Centre, Birmingham, 2-4 November 2010). As such, this represents the first UK showing of these new and innovative systems.

MiX Insight Reports

MiX Insight Reports, is a powerful and intuitive new reporting tool for use in conjunction with its range of fleet management solutions. Designed to deliver meaningful results which can help cut the cost of operation and improve efficiency in operation, MiX Insight Reports provide transport operators with in-depth analysis of their vehicle and driver data in a choice of easy-to-understand formats.

MiX Insight Reports forms part of FM-Web, the internet-based fleet management reporting service from MiX Telematics. As its name implies, the primary objective of MiX Insight Reports is to provide insight into vehicle and driver performance. The information gathered from onboard vehicles is stored in a powerful 'data warehouse' and presented via an intuitive reporting structure, which provides both real-time and historical fleet performance intelligence.

MiX Insight Reports can be fully customised to suit the needs of specific operations and incorporate a range of cutting-edge analytical features. From overview and summary reports to 'drill down' and 'drill through' functionality, customers are able to examine their data in a variety of ways. To ensure the maximum benefit is derived in all cases, MiX Telematics UK Limited supports customers with a comprehensive consultancy and advice service.

MiX Insight Analyser

Targeted at larger fleets and fleet management consultants, MiX Insight Analyser permits fleet data to be scrutinised in depth. The system enables users to either drill down or cut across captured data in a variety of ways in order to extract the levels of detail required to perform specific analysis tasks. In this way, MiX Insight Analyser helps users derive the maximum benefit from the data in hand.

"By providing better access to information which clearly signposts the way to operational improvements, MiX Insight Reports and MiX Insight Analyser set new benchmarks in fleet management reporting and analysis," says Steve Coffin, Marketing & Operations Director for MiX Telematics UK Limited. "The success of any fleet management solution is measured by the level of benefits customers can obtain from their data, and MiX Insight Reports and MiX Insight Analyser have been designed to enable operators achieve the maximum gain in the most appropriate way."

MiX Telematics

Founded in 1996, MiX Telematics is a global provider of vehicle tracking and fleet management products and services to consumers and companies of all sizes in over 100 countries on six continents. The company's commercial product range – formerly marketed under the VDO brand and sold by Siemens VDO for 10 years – helps fleet owners ensure driver and passenger safety, reduce fleet running and fuel costs, comply with selected industry regulations, and track and protect vehicles and drivers. Commercial customers include Parmalat, Schlumberger, Chevron,

Greyhound, Spar, and Scania. MiX Telematics has offices in South Africa, Germany and the United Kingdom and an extensive global distribution network.

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